DTG: R 281717Z JUN 23

#### UNCLAS

SUBJ/ALARACT 049/2023 – CALL FOR NOMINATIONS FOR THE FISCAL YEARS (FY) 2022 AND 2023 MAJOR GENERAL HAROLD J. GREENE INNOVATION AWARD

THIS ALARACT MESSAGE HAS BEEN TRANSMITTED BY JSP ON BEHALF OF ARMY FUTURES COMMAND

- 1. (U) REFERENCE: ARMY FUTURES COMMAND (AFC) MAJOR GENERAL (MG) HAROLD J. GREENE INNOVATION AWARD SUBMISSION GUIDELINES (ATTACHED)
- 2. (U) PURPOSE: THIS MESSAGE PROVIDES GUIDANCE FROM AFC IN REFERENCE TO NOMINATIONS FOR THE MAJOR GENERAL HAROLD J. GREENE INNOVATION AWARD. MULTIPLE WINNERS WILL BE SELECTED FOR FY22 AND FY23. WINNERS WILL BE RECOGNIZED IN A COMBINED CEREMONY IN FEBRUARY 2024.
- 3. (U) CATEGORIES FOR SUBMISSION: THIS YEAR AFC IS EXCITED TO ANNOUNCE THREE CATEGORIES: INNOVATIONS DEALING WITH SCIENCE, ENGINEERING, ACQUISITION, & TECHNOLOGY (SEAT), THE NON-SEAT (INNOVATIONS DEALING OUTSIDE OF SCIENCE, ENGINEERING, ACQUISITION, & TECHNOLOGY), AND THE WARFIGHTER INNOVATION (INNOVATIONS FOR DEPLOYED PERSONNEL DOWNRANGE/SUPPORTING OPERATIONS).
- 4. (U) TYPE OF SUBMISSION: INDIVIDUALS MAY SUBMIT FOR ANY OR ALL OF THE ABOVE-MENTIONED CATEGORIES AS AN INDIVIDUAL (GOVERNMENT CIVILIAN OR MILITARY) OR A GROUP (COMBINATION OF GOVERNMENT CIVILIAN AND MILITARY). GENERAL OFFICER/SENIOR EXECUTIVE SERVICES (GO/SES) ENDORSEMENT MEMO IS REQUIRED AS DETAILED IN THE ATTACHED SUBMISSION GUIDELINES.
- 5. (U) FIELDING: FOR FY22 SUBMISSIONS, ALL NOMINATIONS MUST HAVE BEEN FIRST FIELDED, ADOPTED, AND/OR IMPLEMENTED DURING THE PERIOD OF 01 OCTOBER 2021 THROUGH 30 SEPTEMBER 2022. FOR FY23 SUBMISSIONS, ALL NOMINATIONS MUST HAVE BEEN FIRST FIELDED, ADOPTED, AND/OR IMPLEMENTED DURING THE PERIOD OF 01 OCTOBER 2022 THROUGH 30 SEPTEMBER 2023.
- 6. (U) NOMINATIONS ARE REQUESTED FROM ALL ARMY COMMANDS, ARMY SERVICE COMPONENT COMMANDS, DIRECT REPORTING UNITS, ARMY RESEARCH, DEVELOPMENT, AND ENGINEERING CENTERS, ARMY LABORATORIES, PROGRAM EXECUTIVE OFFICES, AND PROGRAM MANAGEMENT OFFICES. FIELD OPERATING AGENCIES, AS WELL AS THE U.S. ARMY RESERVE, AND ARMY NATIONAL GUARD MAY SUBMIT NOMINATONS IN ACCORDANCE

WITH THE SUBMISSION GUIDELINES.

- 7. (U) OMINATIONS WILL BE ELECTRONICALLY SUBMITTED VIA THE <u>PORTAL</u> LINK PAGE.
- 7.A. (U) IF THE LINK ISN'T WORKING, SEARCH THE TEAMS CHANNEL BY TYPING IN: AFC-HQ-HCD-MG GREENE INNOVATION AWARD.
- 7.B. (U) NOMINATIONS SENT VIA EMAIL WILL NOT BE ACCEPTED OR REVIEWED BY THE PANEL MEMBERS.
- 8. (U) PACKETS ARE DUE NO LATER THAN 20 NOVEMBER 2023.
- 9. (U) AFC WILL ANNOUNCE ALL AWARD WINNERS VIA THE AFC AWARDS PAGE <a href="https://www.army.mil/futures#org-awards">https://www.army.mil/futures#org-awards</a>, AND AN ALARACT ANNOUNCEMENT IN JANUARY 2024. THE AWARDS CEREMONY WILL OCCUR IN FEBRUARY 2024 WITH A SPECIFIC DATE TO BE DETERMINED.
- 10. (U) THE AFC POINT OF CONTACT IS DR. XARHYA WULF; BY COM (703) 517-8210 OR BY EMAIL AT USARMY.AUSTIN-TX.FUTURES-CMD.MBX.MG-GREENE-AWARD@MAIL.MIL
- 11. (U) THIS ALARACT MESSAGE EXPIRES ON 23 JUNE 2024.

#### ATTACHMENT:

1 – ARMY FUTURES COMMAND MG GREENE AWARD SUBMISSION GUIDELINES

# ARMY FUTURES COMMAND (AFC) FISCAL YEAR 2022 & FISCAL YEAR 2023 MAJOR GENERAL GREENE INNOVATION AWARD SUBMISSION GUIDELINES

# Part A. GENERAL GUIDANCE

The Army Modernization Strategy (AMS) describes how the Total Army (Regular Army, National Guard, Army Reserve, and Civilians) are transforming the Army into a multi-domain ready force by 2023. To achieve this end state, the Army must modernize how we fight, what we fight with, and who we are. This approach integrates the elements of doctrine, organizations, training, materiel, leader development and education, personnel, facilities, and policy (DOTMLPF-P). This award calls for innovations in all DOTMLPF-P areas.

The term innovation is the result of critical and creative thinking and the conversion of new ideas into valued outcomes. Innovation drives the development of new tools or methods. For the purpose of the Major General Greene Innovation Award Program, innovation is broadly defined as the action or process of innovating through change, alteration, revolution, transformation, or breakthrough. Innovation is further characterized by the terms: creativity, originality, ingenuity, inspiration, and inventiveness and is not limited to technologies, inventions, products, hardware, or software. Innovation can also take the form of new measures, methods, techniques, and modernization, which have military applications and utility that positively impact the Army mission.

- 1. Categories of Submission.
  - SEAT: Innovations dealing with Science, Engineering, Acquisition, & Technology (SEAT)
  - NON-SEAT: Innovations dealing with categories outside of Science, Engineering, Acquisition, & Technology (SEAT)
  - Warfighter Innovation: Innovations for deployed personnel downrange and/or supporting operations
- 2. Type of Submission. Individuals may submit for any or all of the above-mentioned categories as an individual (government Civilian or Military) or a group (combination of government Civilian or Military). Team submissions must not exceed 10 total participants to include the Team Lead. Team submissions MUST include an Annex B. Annex B will be uploaded with the team of the individual followed by Annex B. For example, a team submission for New It Solutions will be uploaded as New It Solutions Annex B.
- 3. Nominations shall be submitted via the Major General Greene Innovation Award TEAMs page via a secure portal. Email submissions will NOT be accepted. The teams page is listed as <a href="https://dod.teams.microsoft.us/l/channel/19%3adod%3a702596ffc1be4d16bcd2cacccba1a5c6%40thread.skype/General?groupId=e6e54ca5-513b-4877-bbe4-ebbab0ab501b&tenantId=fae6d70f-954b-4811-92b6-0530d6f84c43</a>
- 4. The link to submit is here: Submission Portal
- 5. Packets are due no later than 20 November 2023.
- 6. Nominations MUST include a GO/SES Endorsement memo utilizing the attached template. See Annex A. Annex A will be uploaded with the name of the individual or team followed by Annex A. For example, an individual submission for Jack Smith will be uploaded as Smith Annex A.

# Part B. FIELDING REQUIREMENTS

1. Nominated innovations must have been "first fielded, adopted, and/or implemented" during

FY2022: 1 October 2021 – 30 September 2022 FY2023: 1 October 2022 – 30 September 2023

2. The term "fielding" is broadly defined as the traditional, non-traditional, accelerated, special, emergency, or other approved methods that resulted in the nomination being used or adopted/implemented by the Solider and/or Organization.

# Part C. DATA COLLECTED

The following information is **required** to complete your submission. Do NOT send classified information.

- ♣ Is this an individual or team submission?
- What is your name (individual submission) or team name (Team submission)
- ♣ If it is a team submission, you will need to submit Annex B with Team members information as required below:

Gender (Mr	Rank	Last	First	Organization	Higher	Email	Address to
or Ms, Mrs)	or Dr.	Name	Name		Headquarters		mail
							certificate

- What submission category do you want to be considered for (pick one): SEAT, NON-SEAT, or WARFIGHTER
- ♣ What year was your submission fielded? (FY22 or FY23)
- What is your phone number?
- The ability to answer the following questions:
  - o Is your submission a New or modification of an existing innovation?
  - Describe the problem you are trying to solve
  - o How does your technique, invention, or methodology/process enhance readiness?
  - How does your technique, invention, or methodology impact the Solider, Unit, Organization, Policy, or the Army institution?
  - o How is your technique, invention, or methodology unique or different?
  - Provide a description (in easy-to-understand terms) of your technique, invention, or methodology/process
  - What is the value of your technique, invention, or methodology/process?

**Part D. POINT OF CONTACT:** For questions, please contact Dr. Xarhya Wulf, 703-517-8210 or by email at usarmy.austin-tx.futures-cmd.mbx.mg-greene-award@army.mil

#### ANNEX A



Must be on official letterhead

Office symbol Date

#### MEMORANDUM FOR RECORD

SUBJECT: Endorsement for the FY22-23 Major General Greene Innovation Award

- 1. This command (Specific higher headquarters and submitting organization) fully endorses the submission for (provide specific individual name or team name) for Fiscal year (22 or 23 or both 22 and 23).
- 2. Justification for endorsement. From the senior leader's perspective, provide details on (1) the impact of this innovation to either the organization, multiple organizations, or the Army at large. (2) Whether there are any patents or awards pending/given for this innovation (3) the reason your organization feels this innovation should win the award.
- 3. Point of Contact. Provide email and telephone number of the first line supervisor of the innovation submitter.

SES or GO level Signature required Rank Title

# ANNEX B

Gender	Rank	Last	First	Organization	Higher	Email	Address
(Mr or	or	Name	Name		Headquarters		to mail
Ms,	Dr.						certificate
Mrs)							